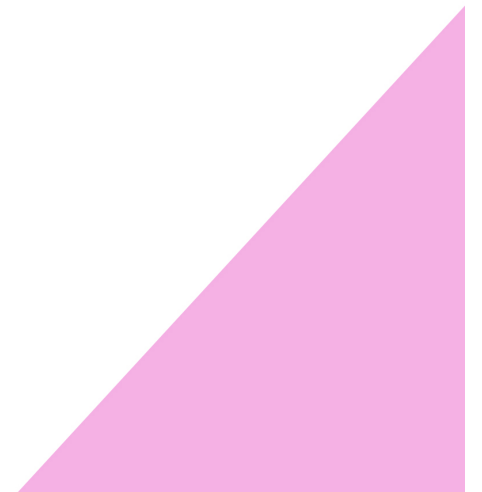


AP EVENTS PRESENTS

**PLAYGROUND**

SALES AND MARKETING PACKAGE



# INTRODUCTION

WELCOME TO “THE PLAYGROUND” PRESENTED BY AP EVENTS. A BLANK CANVAS DEDICATED TO CREATING YOUR NEXT EVENT, REHEARSAL OR EXPERIENCE.

LOCATED IN THE HISTORIC JEFFERSON GLASS FACTORY MINUTES AWAY FROM THE CITY CENTER, THE 11,000SQ FOOT INDUSTRIAL ENVIRONMENT IS THE IDEAL VENUE FOR WHATEVER YOU HAVE PLANNED.

CONTAINED WITHIN THIS PACKAGE IS ALL THE INFORMATION YOU WILL NEED TO BEGIN PLANNING AND CURATING ALMOST ANYTHING YOUR IMAGINATION WILL ALLOW.

LET’S GET CREATING.



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# ABOUT US

## ABOUT THE SPACE

Steeped in history and style, AP Events “The Playground” is the perfect backdrop for meetings and events. Exposed brick, expansive ceilings and an abundance of natural light help to bring any vision to life. A completely versatile space to accommodate a variety of set up.

Whatever your vision may be this versatile space can be customized to suit all types of events, rentals and celebrations.

As an added bonus, AP Events is pleased to offer in house world class entertainment options ranging from aerialists, hoop performers and dancers.

## ABOUT ARTISTS’ PLAY

Artists’ Play Dance and Circus Arts offer dance and circus classes in Leslieville and Riverdale.

Our Mission, to instill the love of dance and aerial arts with fun and safe training.

We focus on proper dance and circus techniques while fostering creativity and the love of performing arts.



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# IMAGES



SALES AND MARKETING PACKAGE



## WEDDINGS



## THEATRE



## SPECIAL EVENTS



## VIDEO & PHOTOSHOOTS



# RENTAL PACKAGES

FULL DAY RENTAL

## TOTAL SQUARE FOOTAGE:

11,000SQ FT

## PRICE PER DAY:

\$5000.00

## CEILING HEIGHT:

28 FT

(16 FT TO I BEAM, ADDITIONAL 12 FT OF CEILING HEIGHT TO ROOF)

## LENGTH:

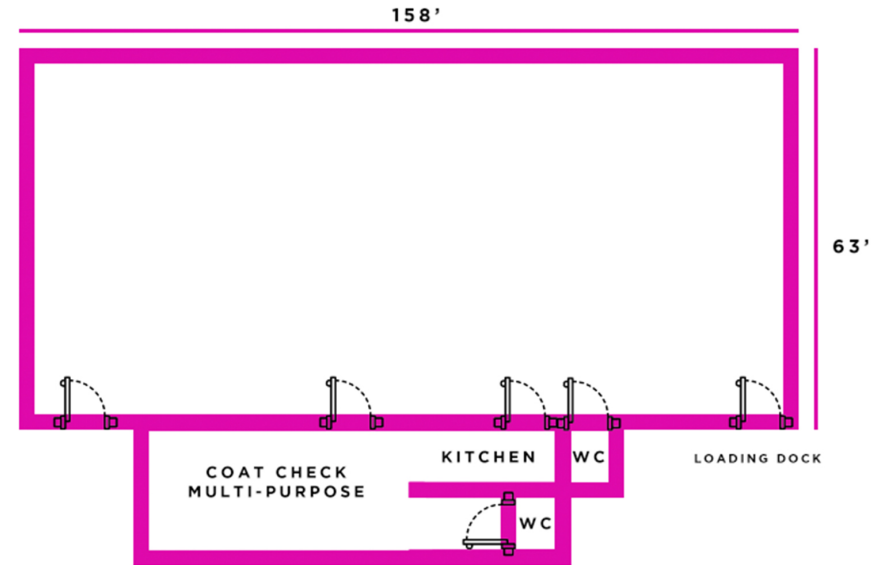
158 FT

## WIDTH:

63 FT

## RENTAL FEE ALSO INCLUDES:

- Wifi
- On-site event coordinator
- Registration desk/built in bar
- Espresso machine
- Refrigerator, sink
- Custom hang points for AV/Decor/Entertainment
- Various power outlets
- Bar/registration area
- Basic cleaning and porter services



## STANDING CAPACITY:

750

## SEATED:

600

## TABLES:

300 (BANQUET)

500 (COCKTAIL)

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# ADD-ON PACKAGES

## PERFORMERS

### AERIALISTS

GROUND ACROBATICS & AERIAL SPIRAL

POWERFUL DUO TEAM OPTIONS BRING GRACE AND EXCITEMENT TO EVERY PERFORMANCE.

AVAILABLE WITH MULTIPLE COSTUME LOOKS TO MATCH YOUR EVENT.

PRICING STARTING AT \$1000.00  
QUOTES AVAILABLE UPON REQUEST



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# ADD-ON PACKAGES

## PERFORMERS

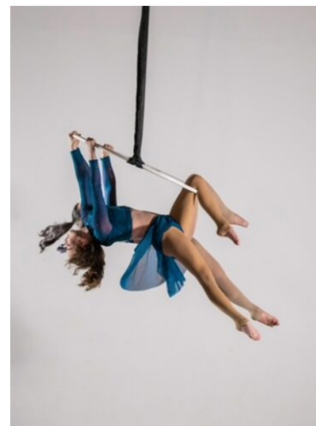
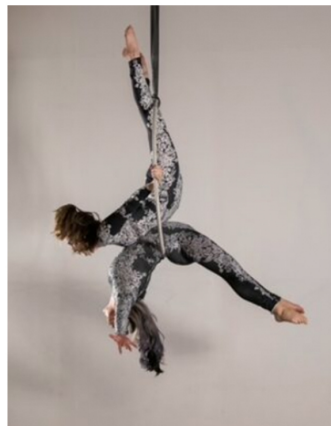
### SILKS & HOOP AERIALISTS

#### TIPPY HOOP DUO

ADD A BEAUTIFUL ACT TO YOUR EVENT THAT IS GRACEFUL AND EXCITING.

AVAILABLE WITH MULTIPLE COSTUME LOOKS TO MATCH YOUR EVENT.

PRICING AVAILABLE UPON REQUEST



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# ADD-ON PACKAGES

## PREFERRED VENDORS



**THE FOOD DUDES INC.**  
(647) 340-3833  
www.thefooddudes.com



**LISA SHAMAI CUISINIÈRE**  
Mike Ryan | Miker@lisaskitchen.com  
(416) 406-1101  
www.lisaskitchen.com



**DANIEL et DANIEL**  
(416) 968-9275  
danieletdaniel.ca



**REVOL EVENTS**  
(416) 214-7844  
www.revolevents.com



1701 Flint Road | North York, ON M3J 2W8  
WWW.RYSR.CA | DARREN@RYSR.CA  
416.371.2974



vancouver | calgary | toronto

Adam Hughes  
Branch Manager, Toronto

UNIT W - 388 Carlaw Ave.  
Toronto, ON M4M 2T4  
T 416.462.9595 | C 647.466.8064  
TOLL FREE 1.855.879.3950  
AVSTRATEGIES.CA



events@gatsbyvalet.com  
416.239.6998



VIDEOGRAPHY  
(416) 256-3044  
originweddings.ca



(888) 407-1511  
defron.ca



# ADD-ON PACKAGES

## ADDITIONAL SERVICES

The Artists' Play event team is your go-to for all event services including audio-visual, catering, security and other.

### **BAR**

Artists Play event space is not licensed to serve alcohol. A special occasion permit (SOP) is required for all events who wish to service alcoholic beverages. Your caterer will provide bar stand and glassware.

### **COAT CHECK**

A hosted coat check can be provided for \$25.00/hour (4 hour minimum) per attendant. One (1) attendant is recommended per 100 guests.

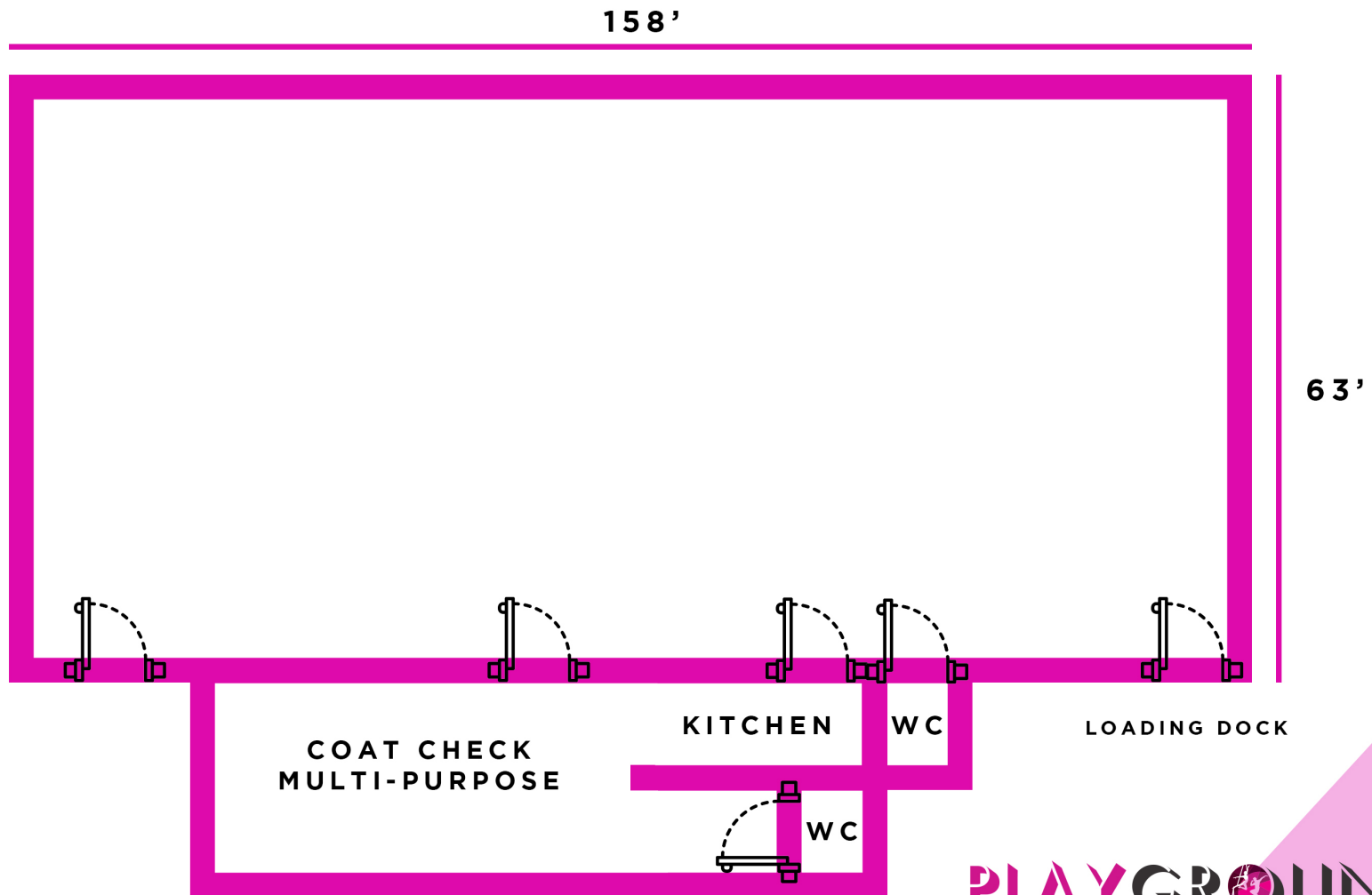
### **PORTER SERVICES**

Room rental includes basic porter services for event set up and tear down. If additional service is required porters can be provided for \$25.00/hour (4 hour minimum)

### **CLEANING SERVICES & SECURITY**

Room rental includes basic cleaning (broom swept). Additional cleaning services are required for all events at Artists Play discretion. Cleaning services is provided for \$25.00/hour (4 hour minimum). For all evening events or events serving alcohol, security guards are required.

# FLOOR PLAN



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# LOAD IN & TEAR DOWN

## EVENT INSURANCE + AGREEMENT

The rental term provides the renter access to the space for 24H. Any load-in and load out that expands the use of the space past this allotted amount of time may require an additional day rental and is at the discretion of AP Events to decide.

Proof of third-party liability insurance for \$2M is required with Artists' Play Inc. named on the policy for the duration of the event. The certificate must include Commercial General Liability insurance issued by an Insurance company to cover the Event. Commercial General Liability insurance shall provide a minimum liability of \$2,000,000 for bodily injury, personal injury and/or property damage in any one occurrence, shall include Host Liquor Liability if liquor is being served and shall include a cross-liability clause, naming Artists' Play Inc. as an additional insured.

Client shall provide that the Policy will not be terminated once issued, unless AP is given thirty (30) days written notice of such cancellation by registered mail. The client is responsible for ensuring that any vendor bringing equipment into the space also carries Commercial General Liability insurance with a minimum liability of \$2,000,000 for bodily injury, personal injury and/or property damage in any one occurrence and ensure their certificate names Artists' Play Inc. as an additional party insured.

Access will not be provided to the venue for the Event unless the requisite insurance documentation is secured and in place.

# CONTACT

## **JEFRE NICHOLLS**

SALES AND MARKETING MANAGER  
AP EVENTS  
E) [INFO@APEVENTS.CA](mailto:INFO@APEVENTS.CA)  
C) 1-416-707-2568

## **ELIZABETH DAWN SNELL**

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C) 1-647 206 2154



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